

## SPONSORSHIP PROSPECTUS

### ABOUT THE SUMMIT

In conjunction with International Construction Week (ICW), the inaugural Digital Construction Summit (DCS) 2023 is a much-awaited summit bringing us to high-level discussion with key stakeholders in digital construction. DCS 2023 is a platform to discuss big things on digital trends, strategic planning for organisations, stock take potential, and market size in the ASEAN and East Asia region, as well as to impart benefits to the construction of digital growth.

### FOCUS

The DCS 2023 will be hosting a highly curated panel discussion with an interactive exhibition for networking as well as gathering leading minds to examine the evolution of the digital construction industry in the South-East Asian region.

There are four key reasons for participating in the DCS 2023, among many other benefits:

- A high-level international summit on digitalisation
- Find out the latest info and megatrends in digital construction
- Seek potential digital growth in ASEAN and East Asia region
- Develop new business linkages and opportunities with key players

### WHO SHOULD ATTEND?

- Government leaders, policymakers, and key decision-makers
- High reputable construction contractors
- Consulting engineers
- Business leaders and entrepreneurs
- Academics and educationists
- Technologists and innovators
- Professional bodies and civil society leaders
- Digital investors
- Start-ups companies and talented digital entrepreneurs

## CONSENT OF SPONSORSHIP

### CHIEF EXECUTIVE OFFICER

#### Construction Research Institute of Malaysia

Level 29, Sunway Putra Tower

No 100, Jalan Putra,

50350 Kuala Lumpur

(u/p: En. Mhd Jumain Mapplati)

Participating in the DCS as sponsorship will provide an excellent opportunity to promote your company, products, and capability. It is an effective platform to showcase your digital products. Your company logo will also be displayed in our publicity materials and get some other benefits.

### SPONSORSHIP OPPORTUNITIES

Please Tick (/)	Type of Sponsorship	Entitlement
	Platinum RM50,001- RM100,000	<ul style="list-style-type: none"> <li>• 20 complimentary seats</li> <li>• Usage of company logo in all media publicity</li> <li>• Advertisement in the handbook</li> <li>• One exhibition booth during the summit*</li> <li>• Advertisement company article in the e-programme book</li> </ul>
	Gold RM30,001–RM 50,000	<ul style="list-style-type: none"> <li>• 15 complimentary seats</li> <li>• Usage of company logo in all media publicity</li> <li>• One exhibition booth during the summit*</li> <li>• Advertisement company article in the e-programme book</li> </ul>
	Silver RM10,001–RM 30,000	<ul style="list-style-type: none"> <li>• Five complimentary seats</li> <li>• Usage of company logo in all media publicity</li> <li>• Advertisement company article in the e-programme book</li> </ul>
	Bronze RM 5,000 – RM10,000	<ul style="list-style-type: none"> <li>• One complimentary seat</li> <li>• Usage of company logo in all media publicity</li> <li>• Advertisement company article in the e-programme book</li> </ul>

\*Note: Booths are limited based on first come first serve basis

As our sponsor, you will be able to share event promotional materials on your official media (i.e. website, Facebook, LinkedIn, Twitter, Instagram etc.) and email announcements to your members regarding the event. Kindly contact us at [dcs2022@cream.my](mailto:dcs2022@cream.my) pertaining the sponsorship or alternative directly contact Ts. Dr. Hj. Mohd Khairolden Ghani or Mr. Mhd Jumain via email [khairolden@cream.my](mailto:khairolden@cream.my) / [jumain@cream.my](mailto:jumain@cream.my).

We look forward to working with you.

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(Signature)

Organisation :

Date :